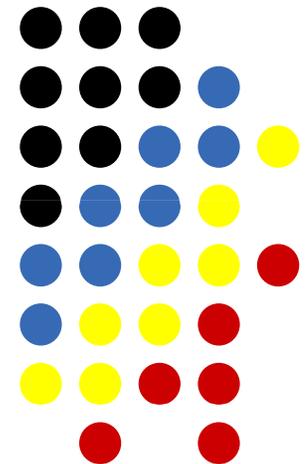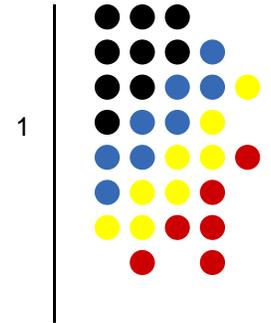# AS2 Query Delivery

Scheduling automatic Retail Link® queries delivered directly to your company's server

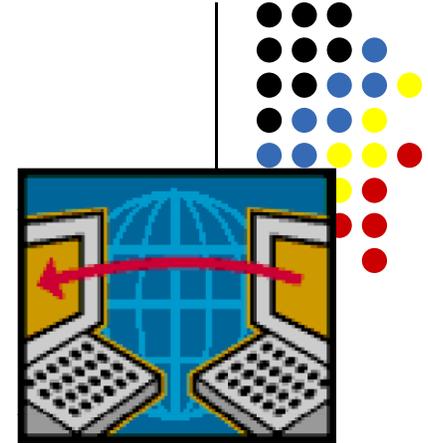Vendor Managed Technologies, Inc.
www.RetailVelocity.com

This Session

- What Is AS2?
- How Retail Link® AS2 Works •
  Best Practices • How To

What Is AS2?

Technology to transfer data between trading partners

- Standard protocol (multiple vendors)
- Encrypts data (secure and tamper-proof)
- Authenticates senders (no "spoofing")
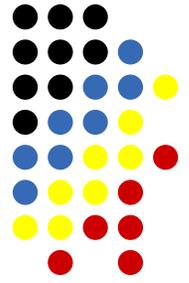- Non-repudiation (proof of delivery)

Efficient

- Uses Internet
- Sends data directly between partners
- Eliminates VAN (Value Added Network) charges

What Is AS2?

How Retail Link AS2 Works

Set up Retail Link reports the same way

- Use your current reports
- Create new ones

To receive the rest of this white paper on Retail Link, Retail Link AS2, and building a retail demand signal repository, Click Here.